

SHIQI TAO

eLearning Designer

Location: San Diego, CA | **Tel:** 336-437-7269 | **Email:** stao2022@gmail.com | **Portfolio:** www.stao.blog

WORK EXPERIENCES

eLearning Designer (Full-time) | MCD Global Health | Sep 2022 - Present

- Developed a comprehensive 12-hour online training curriculum for over 800 users, integrating videos, animations, and interactive activities to boost learner engagement and retention.
- Utilized instructional design principles to define learning objectives and project scopes in collaboration with stakeholders and subject matter experts, ensuring alignment with educational goals.
- Employed advanced multimedia tools to create customized visual content, including illustrations, graphs, flyers, power point slides, real-life scenarios, etc., enhancing learner comprehension.
- Authored and maintained style guides to ensure consistency and quality across eLearning projects.
- Demonstrated proficiency in Articulate 360 to develop self-paced training modules.
- Applied project management skills to develop and maintain project plans, tracking key milestones, ensuring timely delivery, and aligning cross-functional teams.
- Analyzed training effectiveness through data analytics, writing monthly/quarterly comprehensive utilization reports to guide continuous improvement.
- Delivered exceptional customer service by actively troubleshooting issues and addressing inquiries, improving customer satisfaction.

Instructional Designer (Internship) | UNC Kenan-Flagler Business School | Jan 2022 - May 2022

- Assessed and updated an online MBA course to optimize students' leaning experiences.
- Managed the Canvas LMS, overseeing content management and user engagement.
- Utilized Adobe Illustrator to complete visual design work used in online lecture videos.

PROJECTS

- **Project Name:** New Mexico Cardiovascular Health Specialty Track Online Training (12 Hours)
Target Audience: New Mexico State-Based Community Health Workers
- **Project Name:** Program Performance Toolkit for National DPP Lifestyle Change Program Provider
Target Audience: Massachusetts State-Based National DPP Lifestyle Change Program Provider
- **Project Name:** Responding to Pediatric Patients with Behavioral or Intellectual Differences Training
Target Audience: All licensed Maine EMS providers

SKILLS

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|---------------------------|-------------------------|----------------------|
| • Articulate Storyline | • Adobe Creative Suite | • Vyond/Camtasia |
| • MS Office Suite | • Canvas/Moodle LMS | • Unity |
| • ADDIE Mode | • Adult Learning Theory | • Storyboard |
| • Visual Content Creation | • Learning Analytics | • Project Management |

EDUCATION

University of North Carolina at Chapel Hill (Aug 2021- Jul 2022)

Masters of Arts in Educational Innovation, Technology, and Entrepreneurship